



EVENT REPORT



SATURDAY, 13 JULY 2013



Suncorp Stadium is a venue of
Stadiums Queensland managed by AEG Ogden
(Brisbane Stadium Management) Pty Ltd

PO Box 1658 Milton BC Queensland Australia
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SUNCORP STADIUM EVENT REPORT

QUEENSLAND MUSIC FESTIVAL - World's Biggest Orchestra

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1. EVENT OVERVIEW

Event Summary

Suncorp Stadium hosted the Queensland Music Festival's 'World's Biggest Orchestra' on Saturday, 13 July 2013.

The event attracted a total of 9,680 including 7,224 musicians, breaking the previous Guinness Record for the world's biggest orchestra of 6,452.

Detailed planning was undertaken to identify and minimize potential adverse impacts on the local community in accordance with the Major Sports Facilities Regulations 2002 for Special Events.

A specific Operations Management Plan and a Transport Management Plan was developed for the performance and provided to the Stadium Management Advisory Committee (SMAC), Transport Coordination Group (TCG) and Stadiums Queensland as required in the Regulations.

A local community letterbox drop was also conducted to provide residents within the Lang Park Traffic Area with information about the event.

Key deliverables for the performance were:

Attendance	A total of 9,680 attended the event.
Complaints / Compliments	There were no complaints received on the event day.
Media	Positive media coverage leading up to and after the performance.
Social Media	No negative social media comments were received.
Crowd Management	No queuing problems or delays in entering the Stadium. Egress was smooth.
Security	No significant security issues.
Transport	No public transport delays or issues were experienced. The crowd cleared within 37 minutes.



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2. OPERATIONS

2.1 Attendance and Ticketing

2.1.1 Performance Programme

Public Gates A, D & E Open	13:00
Pre-Show Entertainment Commences	14:00
World Record Attempt Commences	15:00
World Record Attempt Concludes	16:00
Venue Closed	17:00

2.1.2 Tickets Sold

The following is a breakdown of the event attendance:

Participants	7,224
Spectators	2,432
Corporate	24
Actual attendance	9,680

2.2 Local Resident Management

Comprehensive plans were prepared and implemented to manage issues involving the management of noise for local residents.

2.2.1 Call Centre Operations

The Stadium established a Call Centre which operated from 9:00am - 5:00pm on event day.

The Call Centre operator had direct access to the Stadium Control Room should assistance be required with any complaints or issues.

Comprehensive plans were prepared and implemented to manage issues involving the management of noise for local residents.

2.2.2 Call Centre Report

There were no complaint calls received to the Stadium Call Centre.



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2.3 Noise Management

The Stadium engaged Cardno as its specialist acoustic consultant. Cardno had conducted some initial modeling to assist with the noise control measures during planning for the performance.

Cardno measured noise in compliance with the Queensland Government's Environmental Protection (Noise) Policy 1997. Measured internal noise levels, at 50 metres from the orchestra, were up to 9 dB(A) below the applicable internal noise limit.

In summary, Cardno concluded that noise emissions from the event inside the Stadium complied with the Internal Environmental Protection (Noise) Policy 1997 criteria for the duration of the line checks, tune ups, rehearsals and World Record attempt.

2.4 Local Issues Management

2.4.1 Noise Levels

There were no complaints received regarding noise levels.

2.4.2 Limousines & Parking

Limousine parking was minimal with three limousines parking / picking up in Mayneview Street.

There were 164 parking infringement tickets issued and no vehicles towed during this event.

2.4.3 Taxis

Taxi demand was minimal with approximately 300 patrons utilizing this service post-event. There were no complaints or significant incidents to report regarding taxis.

2.4.4 Patron Behaviour Post-Event

The Suncorp Stadium Traffic Plan was implemented post-event. This ensured patrons arrived safely at major transportation hubs and other destinations.

Queensland Police Traffic Control Officers were present post-event to monitor flow to surrounding areas. There were no patron behaviour issues reported on the day.

2.5 Additional Patron Services

The following requirements were identified and implemented:

- Additional toilet facilities set up on the North Plaza provided to cater for participants
- Specific cloaking areas provided internally on Levels 3, 5 & 7 North for instrument cases



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2.6 Transport and Traffic

Due to the small crowd, bus services operated between the City and the Stadium only. No special suburban services were implemented but patrons received free public transport on all scheduled Brisbane Transport and Queensland Rail services.

The Stadium revised its Traffic Management Plan taking into consideration the audience demographics. Patron feedback indicated the plan worked well with no significant issues reported.



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