



MEDIA RELEASE

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SUNCORP STADIUM RELEASES MEMBERSHIPS

Queenslanders now have the opportunity to guarantee their seat in one of the best sporting arenas in the country following the release of Suncorp Stadium's membership packages earlier today.

The Acting Premier and Minister for Sport, Mr Terry Mackenroth, launched 3,000 Suncorp Stadium Membership Packages at a media function today joined by some of Queensland's current and past Rugby League and Rugby Union heroes including Gordon Tallis, Ben Tune, Wendell Sailor, Allan Langer and Wally Lewis.

According to the Geoff Jones, IMGs General Manager for Queensland and the Project Director for Suncorp Stadium Memberships Sales Team, the package is one of the best corporate memberships on offer.

"I have been involved in selling numerous membership packages for a variety of sporting venues and events across Australia and I am yet to see such a comprehensive and value for money package," said Mr Jones.

With three levels of membership and affordability, the package is expected to appeal to dedicated football fans, as well as small, medium and large businesses alike.

The Suncorp Stadium Membership packages have been divided into three levels: Platinum, Gold and Silver and are available for a period of five years with a guaranteed membership renewal option.

"The membership packages include an establishment fee (from \$2,750) plus an annual subscription fee (from \$1,320). This membership ensures the owner a premium position in comfortable seats in a dedicated member area within the new eastern stand of the Stadium.

"Designated Members areas such as entrances, lounges and restaurants will ensure that a Stadium Member not only has the best seats in the house but access to some of the best facilities within this world-class venue," he said.

According to Mr Jones, Stadium Members will have the same seats at every Broncos home game, State of Origin match, and international rugby union and rugby league games played at Suncorp Stadium (excluding Rugby World Cup 2003).

"Every time you come into the Stadium you will know where you will be sitting," he said.

Also for this year, Suncorp Stadium has negotiated an option for its members to purchase a Rugby World Cup 2003 package as an addition to the membership. This will entitle members to Category A seating for all nine games to be played at the Stadium including two Quarter Finals.

“The Rugby World Cup 2003 option will guarantee Suncorp Stadium members Category A seats for all matches played at the Stadium. This opportunity alone is expected to attract a lot of attention,” said Mr Jones.

The Suncorp Stadium Membership team have already received several thousand Expressions of Interest for memberships prior to the official launch today.

“The interest we have already received regarding the Stadium packages shows us that Queenslanders are really excited about being a part of this world-class Stadium which will host some of the biggest sporting events in the world this year and in years to come,” he said.

For more information about the Suncorp Stadium Membership Packages contact the Membership Hotline on 1300 88 11 35.

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