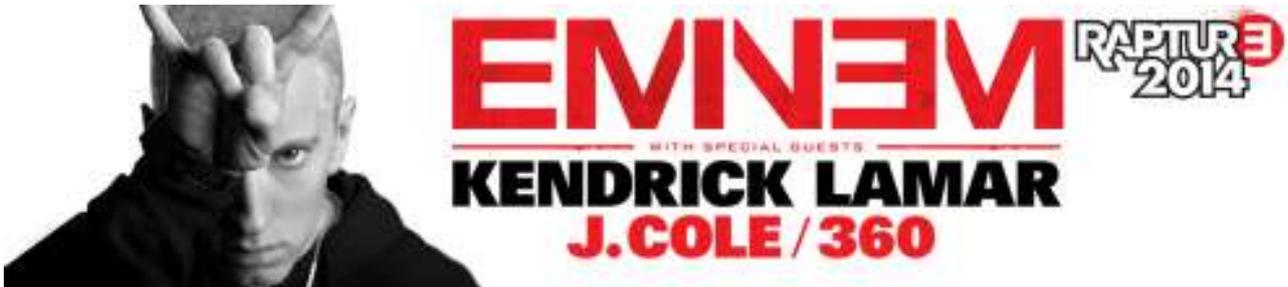




POST EVENT REPORT



THURSDAY, 20 FEBRUARY 2014



'Suncorp Stadium' is a venue of Stadiums Queensland, managed by AEG Ogden (Brisbane Stadium Management) Pty Ltd



SUNCORP STADIUM EVENT REPORT

EMINEM Rapture Tour
THURSDAY, 20 FEBRUARY 2014



1. EVENT OVERVIEW

Event Summary

Suncorp Stadium hosted Eminem as part of his 2014 Rapture Tour on Thursday, 20 February 2014.

Detailed planning was undertaken to identify and minimise potential adverse impacts on the local community in accordance with the Major Sports Facilities Regulations 2002 for Special Events.

A specific Operational Management Plan and a Transport & Traffic Management Plan was developed for the Concert and provided to the Stadium Management Advisory Committee (SMAC), Transport Coordination Group (TCG) and Stadiums Queensland as required in the Regulations.

A dedicated Call Centre was established for the concert period for the general public to contact the Stadium on any issues arising either during the bump in and bump out periods or during the concert itself. A local community letterbox drop was also conducted to provide residents and local businesses within the Lang Park Traffic Area with as much information on the Event as possible.

There were a number of operational incidents (patron behavior / medical) during the event, due largely to the crowd demographic. These issues were anticipated as a result of a Stadium representative attending an earlier Eminem concert in New Zealand, and those findings were factored into the Stadium's event plan.

In summary, the concert was deemed to be a success.

Key deliverables for the Concert were:

Attendance	43,339
Complaints / Compliments	1 noise complaint was received from a local business during one of the support acts while 5 complaints were received from event patrons during the concert. 7 complaints were received post-event. No noise or other complaints were received from local residents or businesses during the concert.
Media	Positive media coverage leading up to and from the concert
Crowd Management	No queuing problems or delays in entering the Stadium. Egress went smoothly.
Security	Security, in conjunction with Police dealt with a range of issues including intoxication, altercations, smoking and the use of illegal substances.
Transport	No delays or issues were experienced with Public Transport. Crowds cleared within 60 minutes.
Noise Controls	There were two small exceedances by 1 dB(A) internally towards the end of the end of the concert which were addressed immediately. Measured noise emissions during the concert, support acts and soundchecks complied with the regulations at all five external locations.



SUNCORP STADIUM EVENT REPORT

EMINEM Rapture Tour
THURSDAY, 20 FEBRUARY 2014



2. OPERATIONS

2.1 Attendance and ticketing

2.1.1 Concert Program

Public Gates A, B, D & E and Corporate Gates C&F Opened	15:45
First Support Act Commenced - M-PHAZES	15:45
Second Support Act Commenced - 360	16:15
Third Support Act Commenced - ACTION BRONSON	17:10
Fourth Support Act Commenced - J. COLE	17:55
Fifth Support Act Commenced - KENDRICK LAMAR	19:15
Main Act Commenced - EMINEM	20:45
Main Act Concluded - EMINEM	22:30

2.1.2 Tickets Sold

'Lose Yourself' zone - <i>Field of Play standing</i>	4,984
'Red' zone - <i>Field of Play standing</i>	11,140
Grandstand seating	27,803
Corporate seating	52
No shows	640
ACTUAL ATTENDANCE	43,339



SUNCORP STADIUM EVENT REPORT

EMINEM Rapture Tour
THURSDAY, 20 FEBRUARY 2014



2.2 Local Residents Management

2.2.1 Call Centre Operations

The Stadium established a Concert Hotline for local residents and businesses from Monday, 17 February 2014 to Friday, 21 February 2014, including the concert night specifically for issues relating to the concert. The hotline was manned by trained Stadium staff during the following times:-

Monday, 17 February 2014	09:00 - 16:00
Tuesday, 18 February 2014	09:00 - 16:00
Wednesday, 19 February 2014	09:00 - 20:30
Thursday, 20 February 2014	09:00 - 23:30
Friday, 21 February 2014	09:00 - 16:00

To assist with major complaints or issues, Call Centre operators had direct access to the Stadium's main control room and management team to obtain specific advice.

The general Stadium number (07 3331 5000) was also operational during normal business hours as was the Stadium Security number (07 3331 5168) after hours. All calls logged by Call Centre operators were responded to either by a return call or in writing by Stadium staff no later than Tuesday, 25 February 2014. Callers were given information on what action was taken in response to their call and the subsequent outcomes.

2.2.2 Call Centre Report

One noise complaint was received from a local business during one of the support acts while five complaints were received from event patrons during the concert.

These complaints related to patrons smoking in the venue and about having food taken from them at the entry gate. These were passed onto the Stadium Control Room and resolved on the night.

Seven complaints were received post-event.

No noise or other complaints were received from local residents or businesses during the concert.



SUNCORP STADIUM EVENT REPORT

EMINEM Rapture Tour
THURSDAY, 20 FEBRUARY 2014



2.3 Noise Management

The Stadium engaged Cardno as its specialist acoustic consultant. Cardno had conducted initial modelling to assist with the noise control measures during planning for the Concert.

As part of this process, Cardno monitored noise levels at 15 minute intervals from inside the Stadium at the mixing console which was located approximately 35 metres from the front of house loudspeakers. External noise monitoring was also conducted at the following locations as required by the Major Sports Facilities (MSFA) Regulation 2002, schedule 2:-

- 8 / 5 Petrie Terrace, Brisbane
- 15 Plunkett Street, Paddington
- 36 Judge Street, Brisbane
- 26 Princess Street, Brisbane
- 31 Isaac Street, Milton

Cardno measured noise in compliance with the Environmental Protection Agency's Noise Measurement Manual.

During the Event, including rehearsals and sound tests, the Stadium ensured that one of its employees or contractors:-

- (a) was present at the sound mixing desk for the Event and is able to exercise ultimate control on the noise levels from the sound amplification equipment;
- (b) could conduct and communicate with all of the acoustic consultants conducting the monitoring of the noise levels from the Event; and
- (c) was able to report sound levels to Stadium Management at all times

Cardno's results indicate that noise emissions from the Eminem production inside the Stadium complied with the internal EPP criteria for the duration of the concerts and soundchecks, with the exception of two small exceedances of 1 dB towards the end of the concert. However, the immediate subsequent measurement was determined to be less than 100 dB(A) after discussion with the production engineer.

It was also noted that while noise inside the Stadium was generally the same as previous concerts, noise at receivers on the northwest side of the Stadium appeared to be subjectively lower than that measured and perceived for the recent December concerts. This was likely due to the normal prevailing summer north-easterly wind direction experienced on 20 February compared to the south-easterly wind conditions in December 2013.

In summary, Cardo concluded that while there were two small exceedances by 1 dB(A) internally towards the end of the concert, they were addressed immediately. Measured noise emissions during the concert, support acts and soundchecks complied with the regulations at all five external locations.



SUNCORP STADIUM EVENT REPORT

EMINEM Rapture Tour
THURSDAY, 20 FEBRUARY 2014



2.4 Local Issues Management

2.4.1 *Noise Levels*

One noise complaint was received from a local business operator during one of the support acts and was advised that the levels at that time were under the 100 dB(A) limit.

2.4.2 *Limousines & Parking*

Limousine parking in Parkview and Mayneview Streets was monitored closely and was in line with the usual arrangements for other major Stadium events. Barriers and Security guards were placed at either end of Blaxland Street to ensure it was not used for drop-offs and pick-ups and Queensland Police were present in Blaxland Street post concert to control noise and patron behaviour.

There were 441 parking infringement tickets issued and 27 vehicles towed for this concert.

2.4.3 *Taxis*

Taxi demand was high after the concert. Queues were managed by Taxi Council of Queensland staff with the taxi rank cleared by 23:40.

There were no complaints or significant incidents regarding taxis.

2.4.4 *Patron Behaviour Post Event*

The Suncorp Stadium Traffic Plan which was implemented post-concert, ensured patrons travelled safely to major transportation hubs and other destinations.

Queensland Police and Traffic Control Officers were present during this period to monitor patron behaviour and flow to surrounding areas. Queensland Police also monitored local areas for one hour post concert and were on standby to be sent to locations should complaints arise.

There were no patron behaviour issues after the concert.

2.5 Additional Patron Services

The following requirements were identified and implemented:-

- Specific pathways created to enable patrons to move onto and off the field of play area;
- Additional catering and toilet facilities provided to cater for patrons on the field of play.



SUNCORP STADIUM EVENT REPORT

EMINEM Rapture Tour
THURSDAY, 20 FEBRUARY 2014



2.6 Transport and Traffic

The Integrated Transport System again operated for this concert with a high level of patronage of public transport services recorded. Clearance was achieved in one hour.

The Stadium fine-tuned its Traffic Management Plan taking into consideration the audience demographics and feedback received from patrons in advance of the concert. The plan worked well and there were no significant issues.